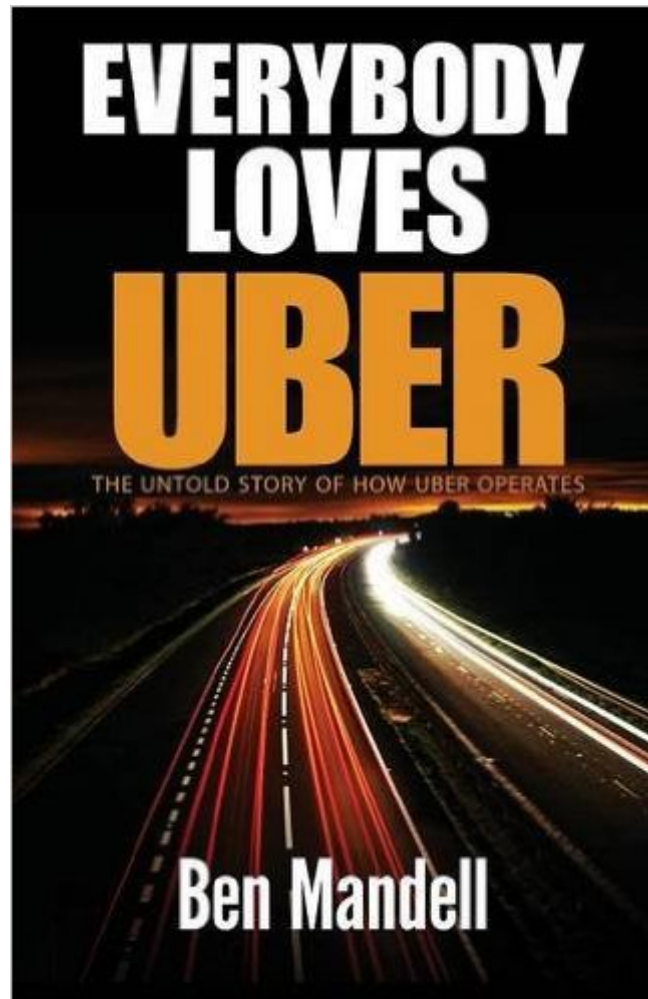


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Everybody Loves Uber: The Untold Story Of How Uber Operates



Synopsis

Everybody Loves Uber: The Untold Story Of How Uber Operates Is An Eye-Opening Read Into The Intricate Issues Surrounding This Disruptive Service. Ben Mandell's back with his third book, having conducted in-depth research and analysis in the workings of the most revolutionary advancement in modern transportation history: Uber. Starting from the company's inception, Ben analyzes all aspects of the service for Uber enthusiastic customers, Uber drivers and anyone else interested in the company's ever-evolving fleet. What started out as an insurgent movement in the world of urban transport, is now facing intense financial issues that are affecting drivers and will soon impact the company itself. No Golden Carriage Taking a realistic approach to service logistics, Ben unveils the facts for all to see: Uber drivers fail to make minimum wage, work uninsured, and pay for 100% of the Uber vehicle costs. The failure to provide adequate driver compensation will lead, with absolute certainty, to class-action lawsuits and financial penalties to both the company itself, as well as its executives. A Silver Lining Providing a concise plan to put an end to the Uber poverty program, Ben Mandell calls drivers, Uber customers and managers, as well as legislators, to spring into action and help prevent ruinous litigation by safeguarding both drivers' and customers' rights. Don't Miss Out On This Thrilling Page-Turner, Filled With Explosive Truths & A Unique Vision To Save Everyone's Favorite Car Service From Going Out Of Business! Grab Your Own Copy Now!

Book Information

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Customer Reviews

A sustainable business model should be Win Win.WinThis book opens your eyes about what is going on with Uber.The writing style is very fast and entertaining .I was considering driving part time

for Uber and am very glad that I read this book. Spoiler Alert: You'll be surprised about the driver churn rate.

To put it simply, author Ben Mandell's "Everybody Loves Uber" is an interesting, original, and most importantly, well-written read that has left me much more impressed than I was at first expecting. Honestly, I'm quite surprised by how interesting and insightful "Everybody Loves Uber" has proven to be. I only really picked up the book and gave it a chance after the recommendation from a friend, and was admittedly quite skeptical as to whether I'd enjoy it even in the slightest, as not only have I only used the service less than a dozen times " but I never thought I'd imagine any kind of book relating to transportation would warrant as being a topic worthy of being written about. Thankfully, the author brings to the table some very unique and eye-opening facts about the company, as well as expressing all of the book through a writing style that is straightforward, concise and easy to understand from start to finish " all whilst keeping the read interesting and far from feeling "chore-like". Overall, I'm more than satisfied with the read and it has given me such a favorable first impression of the author that I now plan on keeping an eye out for more. Highly recommended.

Ben Mandell, author of the book "Everybody Loves Uber," provides a clear picture of some of the issues about taking the wheel from an industry that has been around since horse-and-buggy. Mandell does a great deal of research to discover the truth behind this new transportation service. He makes predictions based upon his research findings, the state of the business, and future expectations. He covers many facets and adds his viewpoint to clearly cover an expansive industry that could be a massive change in transportation. I strongly recommend this book.

I just finished reading EVERYBODY LOVES UBER! It was easy to read and understand. It came at a good time for me. Being a retiree and needing extra money, I kept hearing the Uber ads and thinking "that's for me"! After reading the book, I know better now. Just cannot afford to pay Uber to let me drive for them.. But when I do use Uber, now I will tip better. HD... Seneca SC

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